



# APPLICATION FORM

China International Trade Fair for Fibres and Yarns  
中国国际纺织纱线展览会

**29-31 August 2011**  
**Shanghai New International Expo Centre**  
**Shanghai, China**

**Please complete in block letters, sign & return original to:**

Messe Frankfurt (HK) Ltd.  
3506 China Resources Building, 26 Harbour Road, Wanchai, Hong Kong  
Tel: (852) 2802 7728 Fax: (852) 2598 8771 Email: textile@hongkong.messefrankfurt.com

To be completed by the organiser:

Customer No: \_\_\_\_\_ Space: \_\_\_\_\_ sqm Booth No: \_\_\_\_\_

### PLEASE PRINT CLEARLY

#### 1. Exhibiting company's details (may also be used as catalogue entry, please see no. 9 on Specific Terms and Conditions):

Company (English): \_\_\_\_\_

(Chinese, if any): \_\_\_\_\_

Contact person(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City/Area code Number Country code City/Area code Number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

#### 2. Business nature (please tick all that apply):

- 01 Manufacturer
- 02 Agent
- 03 Trade Association
- 04 Others (please specify): \_\_\_\_\_

#### 3. Product groups (please indicate with total 100 percentage):

##### Fibres

##### 3.1 Natural fibres

- \_\_\_\_ % Cotton
- \_\_\_\_ % Wool
- \_\_\_\_ % Silk
- \_\_\_\_ % Flax/ Ramie
- \_\_\_\_ % Others, pls specific \_\_\_\_\_

##### 3.2 Man-made fibres

- \_\_\_\_ % Regenerated
- \_\_\_\_ % Synthetic

##### 3.3 \_\_\_\_ % Specialty fibres

3.4 \_\_\_\_ % Others, pls specific \_\_\_\_\_

##### Yarns

##### 3.5 Natural & blends yarns

- \_\_\_\_ % Cotton
- \_\_\_\_ % Wool
- \_\_\_\_ % Silk
- \_\_\_\_ % Linen/ Ramie
- \_\_\_\_ % Others, pls specific \_\_\_\_\_

##### 3.6 Man-made & blends yarns

- \_\_\_\_ % Regenerated
- \_\_\_\_ % Synthetic

##### 3.7 \_\_\_\_ % Elastic yarns

##### 3.8 \_\_\_\_ % Fancy yarns

##### 3.9 \_\_\_\_ % Specialty yarns

3.10 \_\_\_\_ % Others, pls specific \_\_\_\_\_

\_\_\_\_ % Computer related services

\_\_\_\_ % Quality assurance

\_\_\_\_ % Press & publications

\_\_\_\_ % Others, pls specific \_\_\_\_\_

**4. Product end use** (please indicate with total 100 percentage):

4.1 For knitting \_\_\_\_\_% For knitwear \_\_\_\_\_% For knitted fabrics \_\_\_\_\_%  
4.2 \_\_\_\_\_% For weaving \_\_\_\_\_% For apparel textiles \_\_\_\_\_% For hosiery & socks \_\_\_\_\_%  
4.5 \_\_\_\_\_% For accessories \_\_\_\_\_% For home textiles \_\_\_\_\_%  
4.7 \_\_\_\_\_% Others, *pls specific* \_\_\_\_\_

**5. Please specify your product range** (20 words max, may also be used as catalogue entry, please see no. 9 on reverse):

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**6. Standard booth (minimum 9 sqm)**

Booth size: \_\_\_\_\_ sqm  
Participation fee per sqm: US\$260

**Standard booth includes:**

- Complete booth construction
- Wall-to-wall carpet
- Fascia board with company name, booth number and country
- 1m sample rack / shelf per 3 sqm
- 1 lockable cupboard per 9 sqm
- 1 showcase per 9 sqm
- 1 table & 3 chairs
- 1 spotlight per 3 sqm
- Booth cleaning and security
- Listing in fair catalogue
- Visitor invitation cards
- PR & marketing support

**Raw space (minimum 36 sqm)**

Booth size: \_\_\_\_\_ sqm  
Participation fee per sqm: US\$210

**Raw space includes:**

- Floor space
- Booth security
- Listing in fair catalogue
- Visitor invitation cards
- PR & marketing support

**Payment:** 50% deposit required with application. Final/balance payment is due on 23 May 2011. Please see reverse for bank account details.

**7. For co-exhibitors only:**

**Name and address of co-exhibiting company** (free catalogue entry)

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Co-exhibitors who do not appear in this section will not be put in the catalogue.

**8. Name of legally responsible person** (Please print last name, first name and sign below):

Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

We hereby accept the General Terms & Conditions of the Show and the Specific Terms & Conditions on the reverse of this application.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company stamp: \_\_\_\_\_

Please see reverse

# Specific Terms and Conditions

## 1. Organiser

Messe Frankfurt (HK) Ltd.  
3506 China Resources Building  
26 Harbour Road, Wanchai, Hong  
Kong

## 2. Location of event

Shanghai New International  
Expo Centre  
2345 Long Yang Road  
Pudong Area  
Shanghai 201204  
China

## 3. Date of event

29-31 August 2011

## 4. Registration and confirmation

Application for acceptance as an exhibitor at the event must be made by submitting a duly completed and signed application form.

Acceptance of the application will be confirmed in writing by the organiser.

## 5. Terms of payment

Please return application form and remit appropriate amount directly to the organiser. All banking charges, if any, are to be borne by the applicant.

50% deposit required with application. Final balance payment due on 23 May 2011.

Payment should be made to:  
Hong Kong and Shanghai Banking Corporation Ltd.  
1 Queen's Road Central, Hong Kong  
USD A/C No: 511-017758-274  
A/C Holder: Messe Frankfurt (HK) Ltd.  
Swift Code: hsbchkhkh

Our participation fee per sqm is applicable at an exchange rate of USD 1 = RMB 6.6. Should the Yuan appreciate by more than 3%, Messe Frankfurt reserves the right to adjust the USD price per sqm

## 6. Cancellation

If an applicant withdraws his application for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not be participating at the event, providing the organiser is able to resell the stand without loss, the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees, etc.

## 7. General terms and conditions of the event

The detailed General Terms & Conditions of Participation are given on the organisers website [www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk) and can be requested in printed form if required.

## 8. Booth allocation

Exhibitor booth location will be allocated according to the criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

In cases where an application is received for nine (9) sqm, but due to hall layout only larger spaces are available, the applicant is required to pay the full cost of the additional space up to a maximum of six (6) sqm. The organiser reserves all rights regarding the final booth arrangements.

## 9. Catalogue Entry

Information from points 1 to 5 and 7 on the front page will be used as your official catalogue entry in case we do not receive the catalogue entry form from the applicant. [Product description will be translated into Chinese.]

## 10. Intellectual property rights / copyright

The exhibitor warrants that the exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise.

The organisers have the right to refuse participation of exhibitors found guilty of infringement of intellectual property rights from participating in future trade fairs

## 11. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd.  
3506 China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong  
Tel (852) 2802 7728  
Fax (852) 2598 8771  
Email: [textile@hongkong.messefrankfurt.com](mailto:textile@hongkong.messefrankfurt.com)



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Dear Exhibitors,

# COMPANY PROFILE CONFIDENTIAL

(Please submit together with the application form)

Please complete the form below about your company profile. Thank you.  
(Past exhibitors who have submitted this form previously do not need to resubmit unless to update information)

## Company Profile

Company name : \_\_\_\_\_

Date of establishment : \_\_\_\_\_

## **Company Scale**

Total Number of Employee : \_\_\_\_\_

Origin of your Company (please indicate with country / region)

Head Office : \_\_\_\_\_

Overseas Branch : \_\_\_\_\_

Factory : \_\_\_\_\_

Name of your factory in China (if any) : \_\_\_\_\_ Province : \_\_\_\_\_

## **Leading Activities** (please indicate with percentage)

	<u>OEM production</u>	<u>ODM production</u>	<u>OBM production</u>
Apparel Fabrics	: _____ %	: _____ %	: _____ %
Accessories	: _____ %	: _____ %	: _____ %
Own Brand	: _____		
Private Label	: _____		

## **Product Price Range**

	<u>Export Price (USD per Yard / piece)</u>	<u>Domestic Price (USD per Yard / piece)</u>
Top range	: _____	: _____
Middle range	: _____	: _____
Mass market	: _____	: _____

## **Turnover** (please indicate with percentage)

Export Sales : \_\_\_\_\_ %

Domestic Sales : \_\_\_\_\_ %



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**Targeting Market**

	<u>Existing</u>	<u>Target</u>		<u>Existing</u>	<u>Target</u>
Africa	<input type="checkbox"/>	<input type="checkbox"/>	China	<input type="checkbox"/>	<input type="checkbox"/>
Central & South America	<input type="checkbox"/>	<input type="checkbox"/>	Hong Kong	<input type="checkbox"/>	<input type="checkbox"/>
North America	<input type="checkbox"/>	<input type="checkbox"/>	Japan / Korea	<input type="checkbox"/>	<input type="checkbox"/>
Middle East	<input type="checkbox"/>	<input type="checkbox"/>	Taiwan	<input type="checkbox"/>	<input type="checkbox"/>
Eastern Europe	<input type="checkbox"/>	<input type="checkbox"/>	Other Asia	<input type="checkbox"/>	<input type="checkbox"/>
Western Europe	<input type="checkbox"/>	<input type="checkbox"/>			

**About Your Prospects**

	Company Name	Country / Region
Existing customer	_____	_____
Targeting prospects	_____	_____
Competitor	_____	_____

**Yearly Budget for Promotion** (please tick the appropriate box)

Under USD 50,000 :

USD 50,000 - 100,000 :

Above USD 100,000 :

**Budget Allocation** (please indicate with percentage)

Trade Fair \_\_\_\_\_%

Advertising \_\_\_\_\_%

Direct Selling \_\_\_\_\_%

Others \_\_\_\_\_%

Name : \_\_\_\_\_ Position : \_\_\_\_\_

Signature & Company Stamp : \_\_\_\_\_ Date : \_\_\_\_\_