

# prolight+sound

## SHANGHAI

International Exhibition for Event and Communications  
Technology, AV-Production and Entertainment  
上海国际专业灯光音响展览会

12-15 October 2010  
Shanghai New International Exhibition Centre

Please complete, sign and return with company stamp to,  
Messe Frankfurt (HK) Ltd  
3506 China Resources Building, 26 Harbour Road, Wanchai, Hong Kong  
Tel: (852) 2802 7728 Ext 146 Fax: (852) 2598 8771 Email: plss@hongkong.messefrankfurt.com

### Application Form (please type in block letters, and note point 8 on reverse)

#### 1. Company details:

Company: \_\_\_\_\_  
Contact person(s): \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_  
Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code / City code / Number Country code / City code / Number  
Email: \_\_\_\_\_ Website: \_\_\_\_\_

#### 2. Business nature (tick all that apply):

- 01 Manufacturer  04 Installation services, stage works  
 02 Importer, exporter, sole agent  05 Others, please specify: \_\_\_\_\_  
 03 Wholesaler, retailer

#### 3. Our products belong to the following product groups (tick all that apply):

- 01 Professional lighting equipment / technology  09 Professional stage equipment  
 02 LED  10 DJ equipment  
 03 Laser technology and special effects equipment  11 Conference and PA systems  
 04 Architecture lighting  12 Audio and Visual Equipment  
 05 Acoustics equipment / technology  13 Stage, studio and event technology  
 06 Karaoke equipment  14 Pro-audio and lighting accessories  
 07 Pro-audio and lighting-related integrated system  15 Related services, association and media  
 08 Broadcasting and recording equipment  16 Others, please specify: \_\_\_\_\_

#### 4. Please describe your product range (20 words max, may also be used as catalogue entry; see point 8 on reverse):

Major brandname(s) \_\_\_\_\_

#### 5. Participation fee

International Zone	Raw Space (min 24 sqm) (only space will be provided)	RMB1,790/sqm x	sqm
	Package Stand (min 9 sqm) (with furniture, lightings and electricity)	RMB2,440/sqm x	sqm
Parts and Accessories Zone* (Package stand only)	Package Stand (min 9 Sqm) (with furniture, lightings and electricity)	RMB1,333/sqm x	sqm

#### Exchange rate at USD1=RMB6.85

\*Accessories zone exhibitors must display appropriate exhibits in the zone. Should any exhibitor fail to comply, the organiser reserves the right to relocate their booth location and request them to pay the space rental difference between zones.

Basic furniture and fixtures (per package) include:

- Space rental
- Wall-to-wall carpet
- Information counter and chairs
- Catalogue entry and exhibitor passes
- Booth construction and dismantling
- Side & rear partitions (white, 2.5 high)
- Booth cleaning
- 1 13Amp power socket
- 1 waste bin

Payment: 20% deposit is required upon application, 30% of total amount has to be done before 31 March 2010 and final payment of 50% is due on 30 June 2010. For bank account details, please see reverse.

#### 7. Name of legally responsible person: please print last name, first name and sign below:

We hereby understand this application form as confirmation of our application at **Proilight + Sound Shanghai 2010** and accept the General Terms and Conditions of the show and the Specific Terms on the reverse of this form.

Name: \_\_\_\_\_ Job title: \_\_\_\_\_

Authorized Signature with Company Chop: \_\_\_\_\_ Date: \_\_\_\_\_



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## Specific Terms and Conditions

### 1. Organiser

Messe Frankfurt (HK) Ltd  
3506 China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

### 2. Exhibition venue

Shanghai New International Expo  
Centre (SNIEC), Shanghai,  
PR China

### 3. Date of Event

12-15 October, 2010

### 4. Registration and Confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organizer will confirm successful applications in writing by fax / email and original mail.

### 5. Terms of payment

Please return application form and remit appropriate amount to the organiser. All banking charges, if any, are to be borne by the applicant.

20% deposit is required upon application. 30% of total amount has to be done before 31 March and the balance is due on 30 June 2010.

Payment should be made to:

Messe Frankfurt (HK) Ltd  
Hong Kong and Shanghai Banking  
Corporation Ltd  
1 Queen's Road Central, Hong Kong  
A/C No: 511-017758-274  
A/C Holder: Messe Frankfurt (HK) Ltd  
A/C - Type: US\$  
Swift Code: hsbchkhkh

Our participation fee per sqm is applicable at an exchange rate of **USD1=RMB6.85**. Should the Yuan appreciate by more than 3%, Messe Frankfurt reserves the right to adjust the fixed exchange rate.

### 6. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

Should the exhibitor under contract inform the organiser that he will not be participating at the event, providing the organiser is able to resell the stand without loss, the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

### 7. General Terms and Conditions of the Event

The detailed General Terms & Conditions of Participation are given on the organizers website [www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk) and can be requested in printed form if required.

### 8. Catalogue entry

If the organizer does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.

### 9. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organizer has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

### 10. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd  
3506 China Resources Building  
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Wanchai, Hong Kong  
Tel: 852 2802 7728  
Fax: 852 2598 8771  
Email:  
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