

# Intelligent Building and Building Automation

Electrical **Building** Technology Guangzhou  
广州国际建筑电气技术展览会

"One-click" convenient mode of living is everyone's target under rapid modernisation, especially in China. With the rapid move of "energy-efficiency" and "green lighting" approaches in China, the Intelligent Building and Building Automation will be a focused sector in the Electrical Building Technology Guangzhou 2010, with a wide spectrum showcase of intelligent systems such as security, communication, lightning and home automation. Latest ideas could be exchanged with industrial partners in the specialised technical seminars. Another sector "Electrical Engineering" will also be held in the fair.

## Fact Sheet

1. Show Dates : 9 – 12 June 2010 (Wednesday – Saturday)
2. Venue : China Import and Export Fair Pazhou Complex  
No. 380 Yuejiang Zhong Road, Haizhu District, Guangzhou, China
3. Exhibition Space : 4,000 gross square meters (in 2009)
4. Exhibitors : 98 from 8 countries and region (in 2009)
5. Visitors : 52,795 from 111 countries and regions. Overseas visitors: 11,245 (in 2009)  
(Figures were shared with the concurrent fair Guangzhou International Lighting Exhibition 2009)
6. Product Groups :
  - Intelligent building and building automation
    - Integrated network systems
    - Security systems / safety systems
    - Communication systems
    - Lightning protection systems
    - Intelligent home and automation system
7. Visitor Profile :

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|---|--|
| <p><b><u>Industry related</u></b></p> <ul style="list-style-type: none"><li>• Architect</li><li>• Designer</li><li>• Planner / Engineer</li><li>• Property developer</li><li>• Housing / Property management</li><li>• Building contractor</li><li>• Energy supplier</li></ul> <p><b><u>Authorities</u></b></p> <ul style="list-style-type: none"><li>• Construction / Planning</li><li>• Procurement</li></ul> | <p><b><u>Trade related</u></b></p> <ul style="list-style-type: none"><li>• Importer</li><li>• Exporter</li><li>• Wholesaler / Distributor</li><li>• Retailer</li><li>• Chain store</li><li>• Department store</li><li>• Buying office</li><li>• e-Tailer</li><li>• Industry end users (e.g. Hotel, Performing arts venue, Shopping mall, Restaurant etc.)</li><li>• Association / Media</li><li>• Manufacturer</li></ul> |
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8. Participation Fee : Standard booth (min 9 sqm) – RMB13,000 / 9sqm  
Raw space (min 36 sqm) – RMB1,300 / sqm
9. Admission : For trade visitors only  
Persons under 18 will not be admitted  
An admission fee of RMB50 per person will be charged for on-site registration without invitation or pre-registration.
10. Organiser : Guangzhou Guangya Messe Frankfurt Co Ltd
11. Show website : [www.building.messefrankfurt.com.cn](http://www.building.messefrankfurt.com.cn)
12. Contact : Messe Frankfurt (HK) Ltd  
3506 China Resources Building  
26 Harbour Road, Wanchai, Hong Kong  
Tel: (852) 2238 9998 Fax: (852) 2598 8771  
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Contact: Ms Holly Chan

- Held concurrently with Guangzhou International Lighting Exhibition 2010
- The above information is as of October 2009 and subject to change